

BIBLIOGRAFIA DE OBRAS
NORTEAMERICANAS
SOBRE LA PROBLEMÁTICA
DE LA FUNCIÓN DIRECTIVA

016(73) : 65.012.4

La presente nota bibliográfica se limita, según reza el título, a las obras más destacadas publicadas en los Estados Unidos acerca de los problemas fundamentales de la función directiva. Como obras básicas, indicativas de la tendencia general actual, de matiz sociológico, y superadora del viejo esquema autoritario fayoliano, cabe destacar la de SELZNICK, *Leadership in administration* (de próxima aparición en español, Madrid, *Boletín Oficial del Estado*), de gran interés por cuanto que define una «lógica» específica privativa de los niveles decisorios de una organización, y que si no se identifica con la acción política no es susceptible de ser completada bajo el prisma de la eficiencia. Por su insistencia en el aspecto humano de la dirección, son de destacar igualmente las obras de ARGYRIS, *Executive Leadership* (Harper, 1953) y LEARNED, ULRICH, BOOZ, *Executive Action* (Harvard Bus. School, 1951).

Un interés especial por su orientación analítica o «anatómica» ofrece la obra de SCHLL, *Technique of executive control* (McGraw-Hill, 1957), y la de SIMON, *Administrative Behavior* (2.^a ed., 1957).

Como obras bibliográficas, cabe citar fundamentalmente dos: la de H. Fox, *Leadership and executive development: a bibliography* (Minneapolis, Univ. of Minnesota Press, 1954), y la de WASSERMAN y SILANDER, *Decision-making. An annotated bibliography* (McKinsey Foundation, Cornell University, 1958).

A continuación figura una relación de las obras más recientes, referidas a un concepto científico y general de la función directiva, sin discriminación entre la esfera pública y la privada. Los problemas tratados comprenden el concepto de la dirección, la problemática de la formación de directivos, la valoración del trabajo del dirigente, etc.

GOWIN, E. B.: *The executive and his control of men; a study in personal efficiency*, N. Y., Macmillan, 1915, 349 p.

CORSON, J. J.: *Executives for the Federal service; a program for action in time of crisis*, N. Y., Columbia Univ. Press, 1952, 91 p.

GOWIN, E. B.: *Developing executive ability*, N. Y., The Ronal Press, 1919, 486 p.

STARCH, D.: *How to develop your executive ability*, N. Y., Harpers, 1943, 267 p.

DIMOCK, M. E.: *The executive in action*, N. Y., Harpers, 1945, 276 p.

- BALDERSTON, C. C.: *Executive guidance of industrial relations; an analysis of the experience of twenty-five companies*, Philadelphia, U. of Penn., 1935, 435 p.
- DE ARMOND, F. F.: *Executive thinking and action*, Rev. ed. Chicago, L. R. Wolfe, 1952, 251 p.
- FOSBROKE, G. E.: *Common-sense business leadership, a manual of human relations*, N. Y., Essential Books, Duel, Sloan & Pearce, 1946, 177 p.
- KIENZLE, G. J.: *Climbing the executive ladder; a self-training course for people who want to succeed*, N. Y., McGraw, 1950, 247 p.
- MACE, M. L.: *The growth and development of executives*, Boston. Univ. of Research. Graduate School of Business Administration, Harvard Univ., 1950, 200 p.
- FORTUNE: *The executive life*, by the editors of Fortune. Garden City, N. Y., Doubleday, 1956, 223 p.
- JONES, M. H.: *Executive decision making*, Homewood, Ill., R. D. Irwin, 1957, 485 p.
- SCOTT, W. A.: *The need for a basic approach in executive development*, Austin, Tex., 1957, 96 p. Thesis (MBS). Univ. of Tex.
- SHARTLE, C. L.: *Executive performance and Leadership*, Englewood Cliffs, N. J., Prentice-Hall, 1956, 302 p.
- Society for Personnel Administration: *Executive development in action*, comp. and. ed. by Raymond L. Randall. Washington, The Society, 1955, 31 p.
- STOGDILL, R. M.: *Patterns of administrative performance*. Columbus, Ohio, Bureau of Business Research, College of Commerce and Administration, Ohio State Univ., 1956, 108 p.
- URIS, A.: *The efficient executive*, New York, McGraw-Hill, 1957, 308 p.
- BELLOWS, R.: *Creative leadership*. Englewood Cliffs, N. J. Prentice-Hall., 1959, 338 p. (See especially, «Why executives fail», chapter 18.)
- BENNETT, W. E.: *Manager selection, education and training*, New York, McGraw-Hill, 1959, 210 p.
- BERNSTEIN, M. H.: *The job of the Federal executive*, Washington, Brookings Institution, 1958, 241 p.
- CADY, E. L.: *Developing executive capacity*, Englewood Cliffs, N. J., Prentice-Hall, 1 958, 204 p.
- DE ARMOND, F. F.: *The executive at work; a guide to successful performance*, Englewood Cliffs, N. J., Prentice-Hall, 1958, 228 p.
- ELLIOT, OSBORN: *Men at the top*, New York, Harpers, 1959, 246 p.
- FAYERWEATHER, J.: *The executive overseas; administrative attitudes and relationships in a foreign culture*, Syracuse, N. Y., Syracuse University Press., 1959, 195 p.
- GOLDWIN, R. A.: *Toward the liberally educated executive*, White Plains, N. Y., The Fund for Adult Education, 1959, 129 p.

- GREENEWALT, C. H.: *The un common man; the individual in the organization*, New York, McGraw-Hill, 1959, 142 p.
- MELMAN, S.: *Decision-making and productivity*, New York, John Wiley, 1958, 260 p.
- MERRILL, H. F.: *Developing executive skills; new patterns for management growth*, New York, American Management Assoc., 1958, 431 p.
- PAMPLIN, J. N.: *Executive selection in private enterprise and the Federal government: An analysis and comparison*, Washington, 1959, 117 p. Thesis (M. A.). George Washington University.
- REITZEL, W.: *Decision making-a primary executive responsibility*, Washington, 1959, 21 p. (Industrial College of the Armed Forces. Economic mobilization course. Lectures. 1959-1960, no. 34.)
- WEBER, C. A. and KARNES, J. W.: *Industrial leadership, the American way to teamwork*, Philadelphia, Chilton Co., 1959, 226 p.
- WHITEHEAD, H.: *How to become a top executive*, New York, T. Nelson, 1959, 189 p.
- APPLEY, L. A.: *Executive practices in the field of human resources*. Pasadena, Calif., Industrial relations section, Calif. institute of teschnology, 1946, 24 p.
- BROADED, CH. H.: *Essentials of management for supervisors*, N. Y., Harper, 1947, 239 p.
- ALLEN, G. H.: *Individual initiative in business*. Cambridge, Harvard Univ. Press., 1950, 255 p.
- BENDER, J. F.: *The technique of executive leadership*, N. Y., McGraw, 1950, 291 p.
- BOWER, M. ED.: *The development of executive leadership*, Cambridge, Harvard Univ. Press., 1949, 130 p.
- COPELAND, M. T.: *The executive at work*, Cambridge, Mass., Harvard Univ. Press., 1951, 278 p.
- DOOHER, M. J. ED.: *The Development of executive talent; a handbook of management development techniques and case studies*, N. Y., American Management Association, 1952, 576 p.
- SCHELL, E. H.: *Technique of administration; administrative proficiency in busines*, 2d. ed., N. Y., McGraw, 1951, 363 p.
- REIGEL, J. W.: *Executive development; a survey of experience in fifty American corporation*, Ann Arbor, Univ. of Mich. Press., 1952 (Michigan, Univ. Bur. of Industrial Relations. Dept., § 5), 369 p.